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Book Summary - The Innovator's Dilemma: The Revolutionary ...

The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail, generally referred to as The Innovator's Dilemma, first published in 1997, is the best-known work of the Harvard professor and businessman Clayton Christensen. It expands on the concept of disruptive technologies, a term he coined in a 1995 article Disruptive Technologies: Catching the Wave.

The Innovator's Dilemma - Wikipedia

Rich Karlgaard, "Forbes""The Innovator's Dilemma" captures the critical role of leadership in creating markets."- John Seely Brown, chief scientist, Xerox Corp., and director, Xerox Parc"Succinct and clearly written, "The Innovator's Dilemma" is an important book that belongs on every manager's bookshelf.

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The Innovator's Dilemma: The Revolutionary Book that Will ...

The Innovator's Dilemma offers a compelling explanation for why large and well-respected firms lose their dominant positions within a market, following what Christensen styles as 'disruptive innovation'. Innovation takes two forms: sustaining and disruptive.

The Innovator's Dilemma: The... book by Clayton M. Christensen

The Innovator's Dilemma Audiobook - Novel Review And Details:
The revolutionary bestselling books tell a reader that big firms possess an ability to produce efficient results but most of the firms lose market value because of bad leadership which gets worse or disappears with time.

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This is one of the innovator's dilemmas: Blindly following the maxim that good managers should keep close to their customers can sometimes be a fatal mistake. The history of the disk drive industry provides a framework for understanding when "keeping close to your customers" is good advice--and when it is not.

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HarperBusiness Essentials Ser.: The Innovator's Dilemma

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The Innovator's Dilemma put it down to these companies missing the next significant shift — a shift that was often technology-led. We think that The Innovator's Dilemma serves as a good model to explain the inevitable rise of China not only in AI but in fourth industrial revolution technologies in general.

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